

Brexit, equities, bonds and global risk appetite

The unpredictability surrounding Brexit means EMEA's immediate and long-term economic outlook continues to hang in the balance. But that's not the only issue affecting EMEA risk appetite.

Equity vs bond fund flows

The flow of funds into equities appears to have peaked in Q2 2018.

Since then, it's been all outflows.



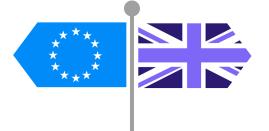
Funds into equities Peaked in Q2 2018

However, bond flows have moved into "higher highs", indicating a risk-off appetite.



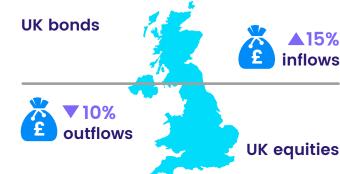
UK bond flows in post-Brexit UK

Bond flows in post-Brexit UK mirror these universal flows.



Change in bond flow In post-Brexit UK

UK equities market have had 10% outflows, versus 15% inflows to the UK bond market.

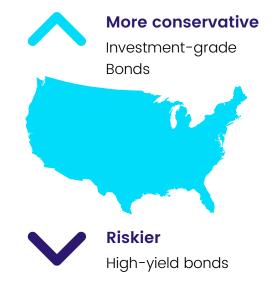


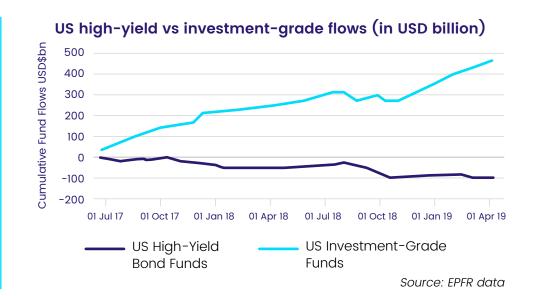
June 2016 - June 2019 Source: EPFR data

US bond flow changes

US bond flows also indicated a risk-off environment.

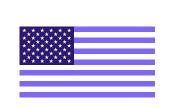
US flows have moved from riskier high-yield to more conservative investment-grade bonds.





European bond market mirroring US

European bond market investors are mirroring US sentiment, with outflows from high-yield to investment-grade bonds.

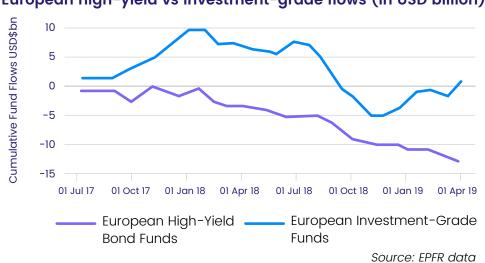






Investment-grade bonds

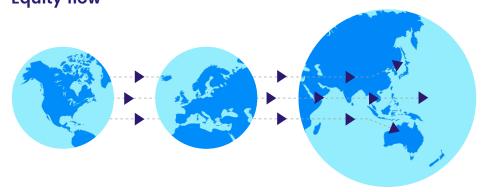
European high-yield vs investment-grade flows (in USD billion)



Equity flows from West to East

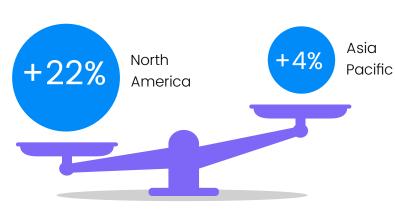
In response to Brexit, equity flows have moved steadily from Western Europe and North America to the Asia Pacific region.

Equity flow



Investors were putting their emphasis on Asia Pacific to hopefully mitigate the Brexit impact. However, fund performance shows that this strategy wasn't sound.

NAV % change



July 2017 - April 2019 Source: EPFR data